



# **Port Management Structures**

## **Effecting Business in Public Ports**



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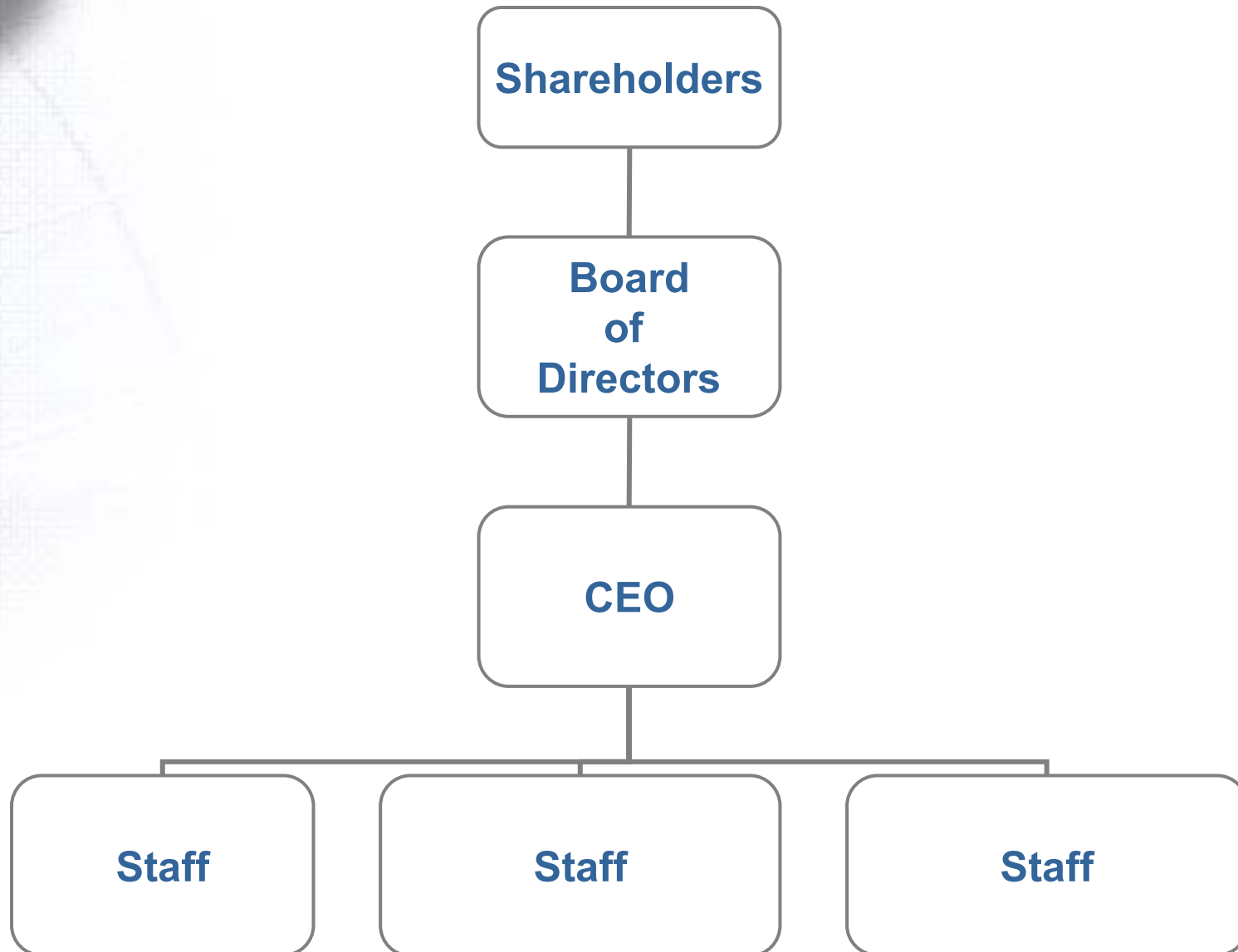
**AAPA Commissioners Seminar**

**David J. Cooper, ASPA Board  
James K. Lyons, Director & CEO**



# Private Management Structure

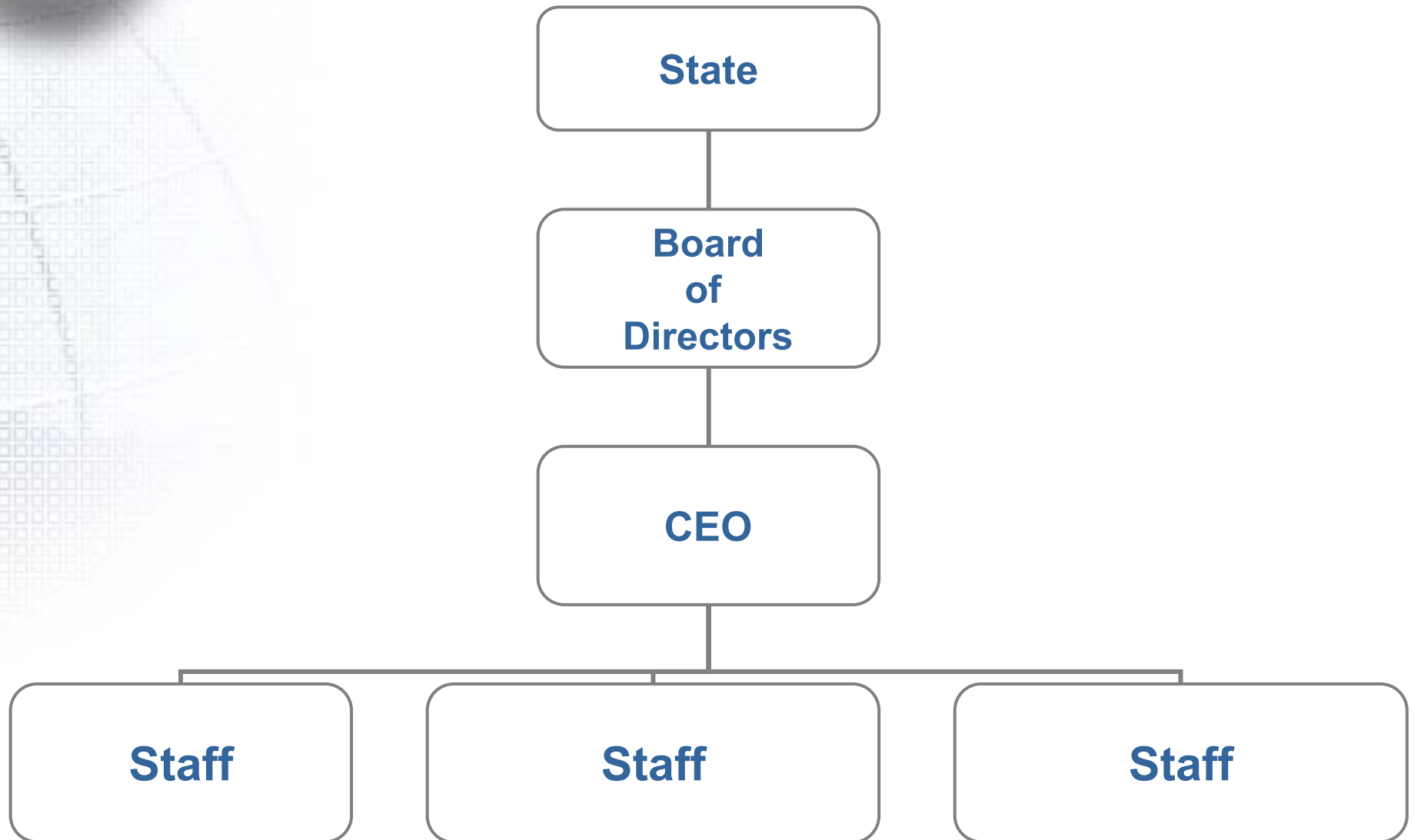
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# Alabama's Port Management Structure

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# Alabama Port Authority Structure

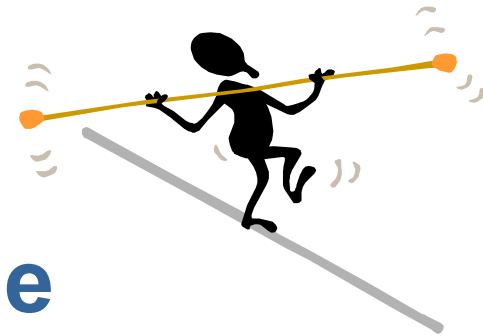
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- **Authority Established Under Legislative Act (2000)**
- **Established Board of Directors**
  - 8 Appointed Members + 1 Ex Officio Member
  - Appointed Members Serve Staggered 5 Year Terms
- **Provides for Effective Board & Staff Relations**
- **Allowed Port Director to Develop & Implement a Professional & Stable Port Management Structure**
- **Applied Business Practices to Capital Projects, O&M and Financial Management Decisions**
- **Restored Continuity in Financial Management**
- **Established Continuity in Strategic Planning**



# Board Member Challenges

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- **To Not Micromanage**
- **To Not Over Advise**
- **To Not Second Guess**
- **To Not Go Around CEO to Staff**



# Board Responsibilities

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- **Set Policy**
- **Advise on General Business Practices**
- **Stay Current**
- **Ensure CEO “Stays within Boundaries”**
- **Listen and Offer Honest Reaction**
- **Guard Against Conflicts of Interest**
- **Serve as Ambassador for the Port**  
(Business, Community, State and Nation)



# ASPA Disaster Planning

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COMMUNICATE ▪ COMMUNICATE ▪ COMMUNICATE

- Preparation
  - Assessment, Communication Structure, Supplies, Procurement
- Monitoring
  - National Weather Service – Intellicast – USA Coastal Weather Research Center – USCG Alerts
- Communications Between Board, Management/Staff & Stakeholders
  - Before, During & After Disaster Events
- Asset Protection
- Employee Protection
- Recovery

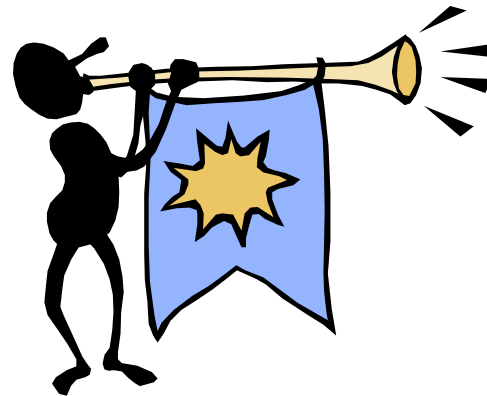


# ASPA Board & Management

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Making it Work!

- Clear Understanding of Our Respective Roles
- Communication
- Continuity of Purpose
- Shared Principals for Sound Management







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**Thank You!**



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