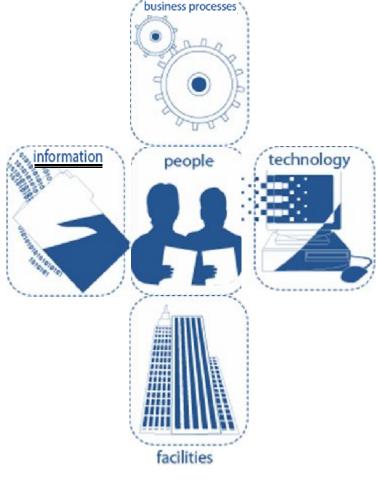




Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

Succession Planning - Recruitment





"Building Resiliency one Organization at a Time"



Overview

- Important Terms
- → Introduction
- → Basic Objects for Resiliency
- All Hazards Approach
- Succession Planning Process
 - → Identify
 - → Plan
 - → Execute





Important Terms

- ➤ Succession Planning Planning for the smooth continuation and sustainability of a business which depends greatly on the availability of skilled, trained, and competent people.
- → Human Resource (People) Resiliency The identification of your human capital and their relationship to the critical services or activities they support
- → Critical Business Function The critical operational and/or business support functions that could not be interrupted or unavailable for less than a mandated or predetermined timeframe without significantly jeopardizing the organization
- → Process Sustainment Availability requirements for all assets including; People, Information, Technology, and Facilities
- → Business Impact Analysis process of analyzing business functions and the effect that a business disruption might have upon them
- Operational Impact Anticipated effect the loss of a critical function will have on the business
- → Financial Impact Anticipated loss of revenue that will result from the loss of a critical function
- Legal or Regulatory Impact Anticipated risk of fines, penalties or loss of ability to conduct business



Business Resiliency Management

Basic Resiliency Objects

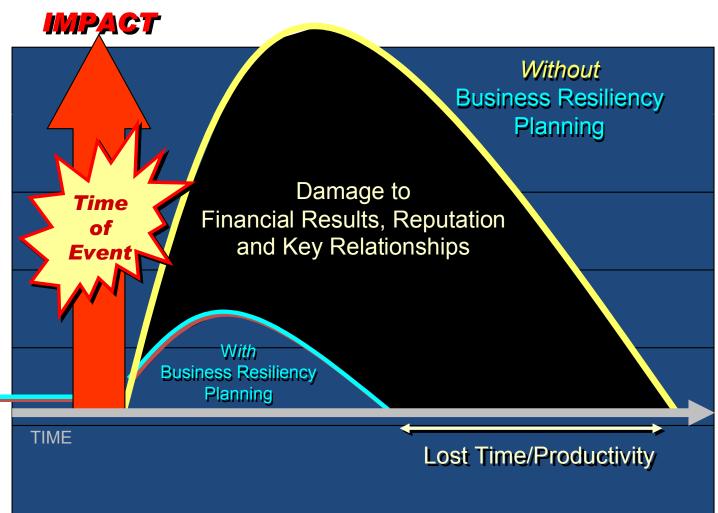


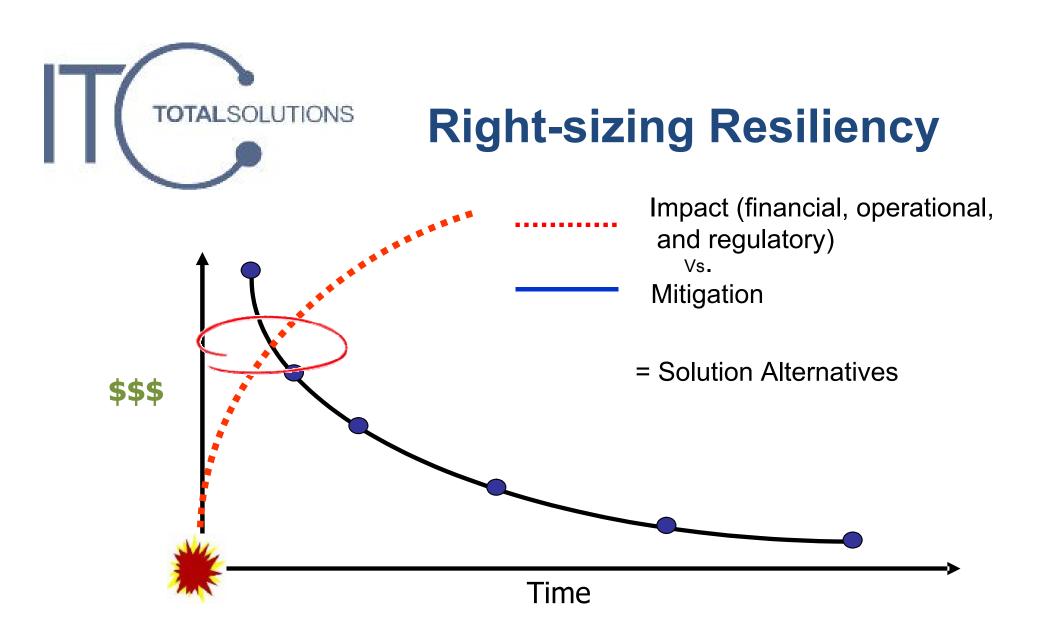
- What is required to reduce risk before an event?
- How do you respond during an event?
- What is needed to recover after an event?
- How do you protect your assets?



Business Resiliency

Business
Resiliency
Planning:
It reduces the total impact to your operations

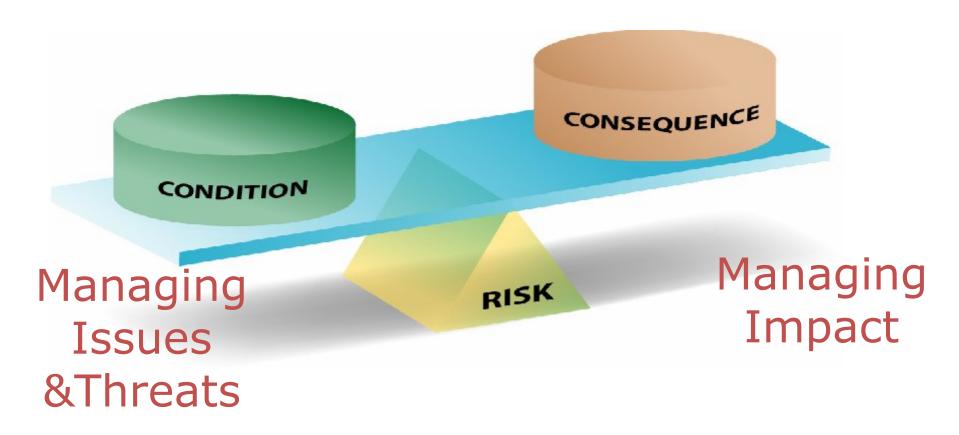




"Mature resiliency is not perfection, it is achieving adequate resiliency that supports mission and goals efficiently"



Resiliency Requires Balance



Managing both sides of the risk equation as a whole, in balance with organizational drivers and costs, to achieve a level of adequate resiliency.



All Hazards Approach:

Hazards & Vulnerabilities with crisis potential

SECURITY

- Political Instability/ Civil Disorder
- International Conflicts
- Terrorist Acts
- Executive Kidnapping
- Consumer / Activist Protests

PRODUCTS & SERVICES

- Denial of Service
- Client Data Security
- Industry Parity
- Service Performance

HUMAN RESOURCES

- Employee Sabotage
- Workplace Violence
- Labor Strife
- Succession Planning
- Performance Incentives
- Discrimination/Diversity
- Infectious Diseases
- Whistleblower

OPERATIONAL

- Hazardous Products
- Fire/Explosion
- Environmental Issues
- Transportation Accident
- Large Scale IT Failures
- Supply Chain Disruptions
- Loss of Utilities
- Business Interruption

LEGAL/REGULATORY/GOV'T RELATIONS

- Negative Regulatory Action
- Labor
- Environment
- Financial
- Transportation
- Regulatory Reporting
- Sovereign/Political

BUSINESS & MARKETING

- Competitor
- Marketplace

CORPORATE GOVERNANCE

- Corporate Malfeasance
- Fraud/Scandal
- Loss of Leadership
- Conflict of Interest
- Completeness/Accuracy
- Organization Structure
- Internal Communications
- Knowledge Management

NATURAL DISASTERS

- Floods
- Hurricanes/Tornadoes/Storms
- Earthquakes
- Wildfires

PUBLIC RELATIONS

- Community Issues
- National/Local Media Issues

FINANCIAL / ECONOMIC

- Budgeting and Forecasting
- Equity



Human Resource Resiliency





- What is required to reduce current or future HR risks?
- How do you prepare for an emerging HR issue?
- What is needed to mitigate potential HR risks?
- How do you protect your human capital?



Human Resource Resiliency

What are the Risks?

Hazards & Vulnerabilities with crisis potential

SECURITY

- Political Instability/ Civil Disorder
- International Conflicts
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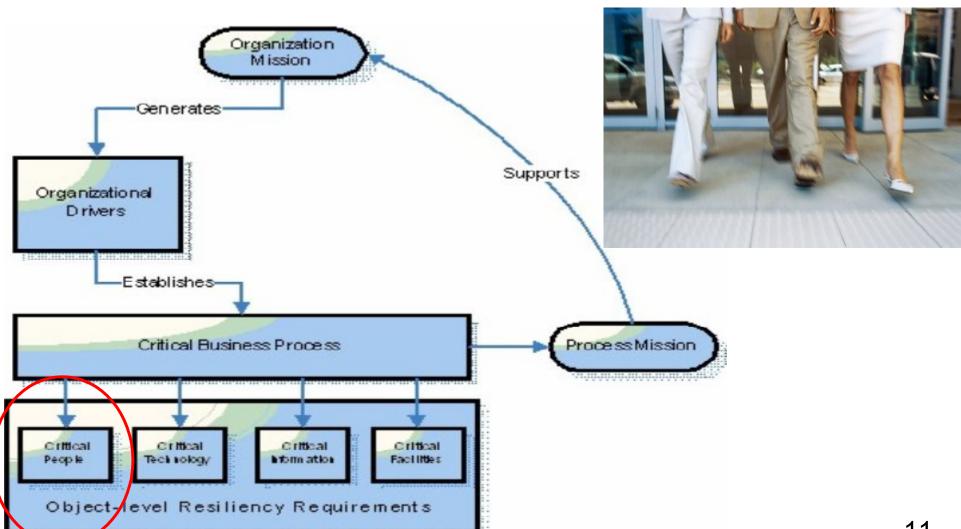
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FINANCIAL / ECONOMIC

- Budgeting and Forecasting
- Equity



Succession Planning Process: Identify





Succession Planning Process: Identify

- Conduct a Business Impact Analysis
- Identify Critical Processes & Functions
- Identify Human Resource requirements to support those critical processes and functions
- Conduct an assessment of your Human Resource current state
 - Current Staffing
 - Attrition (Retirement Resignations Re-Organization)
 - Budget



Succession Planning Process: Identify

- Establish a point-of-contact for the Business Impact Analysis (BIA) effort
- Schedule meetings with the each of the Business Unit process owners
- → Provide Subject Matter Experts within each process area and participate in the interviews
- → Leadership commitment to tasks and schedule
- Collect requested documentation



Succession Planning: HR Resiliency Plan

- Develop Human Resource (People) Resiliency Plan
- Prioritize positions based on Criticality
 - Utilize the "All Hazards" approach
 - Current State Vs. Future State
- Align current staffing (specific skills) with critical business functions
 - Available internal skilled resources (even if not assigned to that function)
 - Think outside the box



Succession Planning Process: Plan

- What are your HR shortages? (Near-term / Long-term)
 - → Identify Human Resource requirements to support those critical processes and functions
 - What are your future business drivers?
 - What critical processes will remain static or are scheduled to change?
 - How many staff is needed to ensure financial, operational, and regulatory resiliency?
 - What are the acceptable risks?



Succession Planning Process: Plan

- How to address the (prioritized) shortages?
- Develop a Recruitment Plan
- Internally focused activities
 - Career Development Program
 - Job Fairs
 - Cross-Training
 - → Incentives (compensation bonus education)
 - → Mentorship



Succession Planning Process: Plan

- How to address the (prioritized) shortages?
- Develop a Recruitment Plan
- Externally focused activities
 - Focused recruiting (Conferences Career Days)
 - Intern Programs
 - Incentives (compensation signing bonus education relocation)
 - University Co-op programs (Align recruiting with needs – Sponsor educational programs)



Succession Planning Process: Execute

- Execute your Human Resource Resiliency Plan
- Communicate Plan with key stakeholders
- Focus on prioritized requirements
- Schedule activities (internal/external)
 - Conferences Career Days
 - Incentives (compensation signing bonus education - relocation)
 - University Recruiting
- Evaluate results



Succession Planning Process: Next Steps

- Reconcile the HR Resiliency Plan with your Continuity of Operations (Business Continuity Plans)
- Ensure the critical staffing requirements meet the acceptable levels of risk (staffing depth – skills)
- Continuously review staffing changes to meet the critical requirements
- Establish periodic meetings to identify emerging HR issues
- Stay focused on critical requirements















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Succession Planning Process: Next Steps

- Panel Discussion
- Questions

