

# CULTURE CODE

The mission of American Association of Port Authorities is to educate stakeholders, provide services, and advocate policies that strengthen the ability of member seaports to serve their global customers and create economic and social value for their communities.

## OUR VISION

To be the recognized, authoritative, and coordinated voice of the seaport industry in the Americas.

## GOALS



### Relevance or Value

Recognizing and fulfilling the expectations of a diversified system of member ports as they connect their communities with the global supply chain.



### Representation and Advocacy

Influencing public policies to strengthen and expand opportunities for member ports.



### Awareness

Building support for and understanding of the essential role and value of ports.



### Relationship Building

Providing relationship-building opportunities for members to share knowledge and to benefit their ports and port industry.



### Professional Development

Increasing competency in all facets of port management and governance.

# CORE VALUES



## Integrity

We do the right thing, even when no one is watching.

We ensure an unwavering commitment to honesty, ethics, accountability, and always prioritize our members' best interests.



## Innovation and Curiosity

We encourage a culture of continuous improvement, exploration of new ideas, and a willingness to challenge the status quo to deliver exceptional results.

We seek cutting-edge solutions and services to meet our members' needs.



## Communication and Collaboration

We ensure transparency, clarity, and responsiveness in all interactions, fostering trust and satisfaction.

We promote teamwork, knowledge sharing, and synergy, leading to the achievement of our goals and mission.

We amplify our impact through unity and diversity.



## Follow-Through

We deliver promises, fulfill commitments, and provide consistent support throughout.

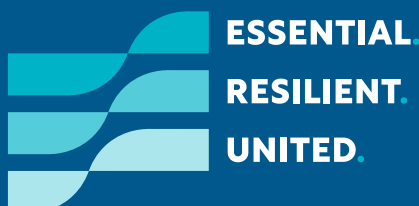
We take ownership of tasks, deadlines, and ensure initiatives are completed with excellence.



## Energy and Optimism

We foster a positive and uplifting experience, inspiring confidence and satisfaction in the services provided.

We cultivate a dynamic and resilient work environment, encouraging enthusiasm, creativity, and a can-do attitude to tackle challenges and drive success.



**ESSENTIAL.**  
**RESILIENT.**  
**UNITED.**

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