AAPA Annual Convention
Public Private Partnerships
New Orleans,
September 12th, 2006
Port of Saint John

- Managed by Saint John Port Authority
- Bulk & break bulk port
- Container capacity
- Major cruise port of call in CNE
- Financial parameters
Current Business Environment
Main Harbour
SAINT JOHN
WATERFRONT DEVELOPMENT
FUNDING AGREEMENT
MONDAY, JANUARY 15TH, 2001
SAINT JOHN, NEW BRUNSWICK

WE, THE UNDERSIGNED REPRESENTATIVES OF THE FOLLOWING ORGANIZATIONS,
ARE PROUD TO ENTER INTO A THREE YEAR FUNDING AGREEMENT, AND TO
LAUNCH THE SAINT JOHN WATERFRONT DEVELOPMENT PARTNERSHIP.

[Signatures]
CITY OF SAINT JOHN
SAINT JOHN DEVELOPMENT CORPORATION
SAINT JOHN BOARD OF TRADE
SAINT JOHN PORT AUTHORITY
UPTOWN SAINT JOHN
ENTERPRISE SAINT JOHN

MAKING IT HAPPEN!
Waterfront Development
(A tale of two plans)
Artist's long-term vision of the Inner Harbour, from Long Wharf to Round Reef Marine Park

The Inner Harbour in the Year 2025
Striking the balance – Lessons learned and future approach

• What can go wrong?
• What can go right?
• How to strike the balance
Main Harbour
Progress in the past five years
Harbour Passage
Saint John Coast Guard Site Redevelopment
Water Street Project
Join Us for the Next Waterfront Development Project

Come Join Us Thursday, September 7, 2006 for a Special Presentation to Common Council on the Waterfront

The Growth continues! Join us for an exciting presentation at a special public meeting of Saint John Common Council that will unveil design concepts for the next waterfront development project.

Date: Thursday, September 7 at 6:15 p.m.
Location: Cruise Reception Tent, Pugsley Wharf, Water Street

Presentations will be made by the Saint John Waterfront Development Partnership and the Saint John Port Authority.

A light reception will follow the special public Council meeting, offering the community an opportunity to view the design concepts and talk with Saint John Waterfront Development Partnership and Saint John Port Authority representatives.

Bill MacMackin
President
Saint John Waterfront Development Partnership

Alwyn G. Soppitt
President & Chief Executive Officer
Saint John Port Authority

Joignez-vous à nous pour le prochain projet d'aménagement du secteur riverain

Venez vous joindre à nous le jeudi 7 septembre prochain pour une présentation captivante au Conseil communal au bord de l'eau.

Notre croissance se poursuit! Joignez-vous à nous pour assister à une présentation captivante à l'occasion d'une réunion publique extraordinaire du Conseil communal de Saint John au cours de laquelle on dévoilera les études conceptuelles du prochain projet d'aménagement du secteur riverain.

Date: Le jeudi 7 septembre, à 18 h 15.
Lieu: tente d'accueil des croisières du quai Pugsley, rue Water.

Des exposés seront présentés par le Partenariat d'aménagement du littoral de Saint John et l'Administration portuaire de Saint John.

Une réception légère suivra la réunion publique extraordinaire du Conseil. La réception permettra à la communauté d'examiner les études conceptuelles et de s'entretien avec des représentants du Partenariat d'aménagement du littoral de Saint John et de l'Administration portuaire de Saint John.

Bill MacMackin,
président,
Partenariat d'aménagement du littoral de Saint John

Alwyn G. Soppitt,
président-directeur général,
Administration portuaire de Saint John
Cruise traffic at Port of Saint John cultivates waterfront developments

Christopher Williams, Port of Saint John, NB, Canada

Where the St. John River meets the Bay of Fundy on Canada’s east coast, Saint John continues to have one of the busiest ports in the country. Yet even with large volumes of more than 26 million tonnes per year and several expansions of marine trade and commerce, the Saint John waterfront now has more public access and green space than ever.

Boomers and their kids are moving back to the uptown core and there is true growth in the city. The Saint John Port Authority has helped to foster this evolution and in some cases led community activity through public and private partnerships and new technologies. The port currently has a $100 million cruise terminal planned for the waterfront and expects its busiest season yet with 147,000 passengers and 56 cruise ship visits.

“Waterfront development on traditional commercial port property often comes with a struggle,” says Captain Al Soppit, Saint John Port Authority President and CEO, “but in Saint John, development has been of a reasonably co-operative nature.”

The Northern Ireland native has been at the helm of the port for a decade and has worked closely with agencies and community leaders to help Saint John stay on course as a premier waterfront in Canada.

The Saint John Waterfront Development Partnership

Creating this vision has been made possible by the Saint John Waterfront Development Partnership which has a mandate to transform the east side of the Inner Saint John harbour, under the direction of the Saint John Development Corporation. The Partnership is committed to revitalizing the downtown of historic Saint John. In addition to the Port Authority, the Saint John Waterfront Development Partnership is comprised of the City of Saint John; Saint John Development Corporation; Enterprise Saint John Inc.; UpTown Saint John Inc., and the Saint John Board of Trade. Through the partnership, Captain Soppit says “the Port Authority seeks to balance its mandate of facilitating maritime trade and responding to the needs of the community.”

In the new millennium, community impetus for waterfront development coincided with a growth in the port’s burgeoning cruise industry. But the Port was already ahead of the curve, having made a strategic choice in 1999 to concentrate cruise traffic on the east side of the harbour. “It made sense for our cruise guests to be close to the historic core of the city where city attractions are located,” explains Soppit. “The development of cruise business on the outside of the harbour also supports the community’s wish to further develop the waterfront in this area.”

Preparing the site

By the spring of 2001, the Port Authority had prepared a cruise terminal site by demolishing an 11,000 square meter shed on the east side of inner harbour. New buildings were installed for the largest cruise ships including the Queen Mary 2. Close to $6 million was invested during phase one. It covered ground works, reinforcing and $2.1 million on a state-of-the-art PMT gangway system that could rise and fall with the tides tenderly and comfortably.

“New piling were added to the site to reinforce the strength of the dock in preparation for our new gangway system and elevated walkway,” recall Stephen McCan. Technical Services Manager for the Port Authority. The cost of the entire project has been estimated at $10 to $15 million. Phase two will be the terminal building, the construction of which should commence within the next eighteen months.

The Port Authority’s demolition of the old Fogbys/Al’s shed set the tone for a complete make over of the city’s closest waterfront