The History of NWCA

• Established in 1986, initially for the purpose of providing security screening services to the member lines.
The Role of NWCA

- Security screening in Port of Vancouver
- Communications
- Government Relations
- Research - polling/ economic impact studies
- Port project planning
Market Overview 2005

• Alaska - 27 NWCA member line ships visit
  - 920,000 cruise guests
  Source: Cruise Line Agencies of Alaska

• Vancouver - 17 NWCA member line ships homeport
  - 910,000 total revenue passengers
  Source: Vancouver Port Authority

• Seattle - 9 NWCA member line ships homeport
  - 687,000 total revenue passengers
  Source: Port of Seattle

• San Francisco - 1 NWCA member line ship homeports
  - 212,000 total revenue passengers
  Source: Port of San Francisco

• Hawaii - 16 NWCA member line ships visit/homeport
  - 316,000 cruise guests
  Source: HI Dept. of Business, Economic Dev. & Tourism
Common Themes

• Safety and security
• Capacity constraints
• Environmental protection
Safety and Security

- Implementation of ISPS
- Security zones
- Background security checks
- Costs
Capacity Constraints

- Berth availability
- Terminal capacity
- Access and congestion
- Planning timelines
- Financing
Environmental Protection

- Protection regimes/jurisdictions
- Consistency
- Public perception
- Legislative pressures
- Contractual (MOUs) or legislation
- Air emissions
Alaska

- Port development
- Legislative agenda
- Environmental performance
- Ballot initiative # 3
Cruise ship tax headed for '06 ballot
Measure institutes $50 head tax plus 33 percent tax on onboard gambling

By TIMOTHY INKLEBARGER
JUNEAU EMPIRE

A citizen's initiative to tax the cruise ship industry and enforce stricter environmental standards has been approved by Lt. Gov. Loren Leman for the August 2006 primary.

The initiative would institute a $50 head tax and a 33 percent tax on onboard gambling revenue, and would subject the industry to Alaska's corporate income tax.

It also increases fines for illegally dumping waste from $500 to $5,000 and requires cruise ships to hire marine engineers to monitor wastewater treatment and pollution control equipment.
The Islands of Hawaii
Hawaii

- Port development
- Legislative agenda
- Environmental debate (MOU vs. legislation)
Ships jam harbor; winds disrupt schedule
By VALERIE MONSON, Staff Writer

KAHULUI – Kahului Harbor was stuffed to the gills with cargo ships and cruise waters last week, with many of the vessels waiting in the harbor for parking space at such a premium that two ships are anchoring in the last parking space available.

“We are swamped,” said one official. “We can’t seem to coordinate it.”

Legislature opens with eye on state surplus

Cruise industry, state need solid agreement
Honolulu Advertiser

Tuesday, Nov 22 2005

Staff Report

This might be a case of being careful what you wish for: Environmentalists and some state lawmakers have pressed for years for a specific state law that would control the environmental practices of our new cruise ship industry.
Washington State

- Air emissions
- MOU or legislation
British Columbia

- Port Gateway projects - Vancouver and Prince Rupert
- Easing the border crossing ("US Direct" program)
- Air emissions inventory
- Cruise port investment - Campbell River
Gateway the 'key to B.C. prosperity'
But critics want government to release studies of project
it claims will relieve traffic congestion

William Boei and Scott Simpson, With Files From Jonathan Fowlie
Vancouver Sun

Wednesday, February 01, 2006

The business community loved the Gateway, a bridge-building megaproject unveiled on Thursday. Critics said the government has not proved it will ease gridlock in Greater Vancouver.

Campbell released an outline of the plan and said it will create thousands of new jobs.

Port of Vancouver Launches "U.S. Direct" Program for American Cruise Ship Passengers

Canada NewsWire – Vancouver, April 22, 2005: In an effort to increase business and maintain a leadership position in the Alaska cruise market, the Vancouver Port Authority, in partnership with the Vancouver International Airport Authority (YVR), has launched a new "U.S. Direct" strategic initiative for the start of the 2005 cruise season. The initiative streamlines passenger processing and improves transit times through Vancouver.

The Globe and Mail

Prince Rupert port plan is given the green light

By MARK HUME

Wednesday, January 25, 2006, Page S1

VANCOUVER -- A $160-million port expansion that is seen as an economic engine for Canada's northwest coast has been approved by the federal government and construction is to start immediately, despite threatened court action by the Coast Tsimshian.
Canada

New Administration in Ottawa

• Conservative government (after 12 years of Liberal rule)
• “Minority” government in House of Commons
• Liberal Senate
Canada

Priorities

- Accountability in government
- Sales tax reduction
- Child care program
- Health care
- Security (national defense/crime)
Canada

Expect:

• High quality environmental protection
• Smoother trade relations
• Ports/airport infrastructure